



Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 9:00 a.m., Tuesday, September 21, 2004 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

Agenda
Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
9:00 a.m. Tuesday, September 21, 2004

1. **Call to Order**
2. **Roll Call**

Margaret Dunn, Member	Sally Shaffer, Member
Jerry Gleason, Member	Ned Sickle, Vice Chairman
John Holdsworth, Member	Gordon Zuckerman, Member
Tom Morrow, Chairman	
3. **Approval of Minutes**

The Commission will be asked to review the draft minutes from the August 17, 2004 meeting.

Commission action by motion is requested. (Attachment 1)
4. **Bed-Tax Collection & Financial Reports**

Craig Clifford, Chief Financial Officer and Kathy Carlisle O'Connor, Tourism Development Manager

No Commission action required. (Attachment 2)
6. **Scottsdale Convention & Visitor's Bureau Update**

Brent DeRaad, Scottsdale CVB

Information Item. No Commission action required.
7. **FY 2004/2005 Matching Event Funding Advertising Recommendations**

Kathy O'Connor, Tourism Development Manager

The Commission will discuss the matching advertising funding requests and make recommendations to the Mayor and City Council.

Commission action by motion requested. (Attachment 3)
9. **Dew Action Sports Tour**

Kathy O'Connor, Tourism Development Manager, Brent DeRaad, Scottsdale CVB

Commission will discuss the request from staff to include matching event advertising funds in the final proposal.

Commission action by motion requested. (Attachment 4)
10. **TDC Retreat Tentative Agenda**

Kathy O'Connor, Tourism Development Manager

The Commission will review proposed agenda items and discuss retreat objectives.

No Commission action required. (Attachment 5)
11. **Administrator's Report**

Kathy O'Connor, Tourism Development Manager
Information item. (Attachment 6)

- 12. Upcoming Events and Commission Business**
The next regularly scheduled meeting will take place, Tuesday, October 19, 2004
- 13. Public Comments**
- 14. Adjournment**